



 miramar:benefits

STAND OUT IN THE COMPETITIVE MEDICARE ADVANTAGE
ENROLLMENT MARKETPLACE WITH A PROVEN PARTNER

ENHANCE YOUR SUPPLEMENTAL
BENEFITS PROGRAM WITH CONVEY



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CONVEY'S MIRAMAR:BENEFITS PROGRAM CONFIGURATIONS INCLUDE:

OTC BENEFITS

- Fully integrated mail, mobile, web, and retail options available
- Expanded product options including nutritional and holistic products
- Product packs to support members with certain ailments



CLINICAL & CHRONIC CONDITION PROGRAM MANAGEMENT

- Benefit and product coordination for targeted conditions such as diabetes, heart disease, and more
- Distribution of materials and clinical support for members with disease, and benefit related inquiries
- Allocate additional OTC dollars to members, further incentivizing them to stay healthy at home

APPROXIMATELY

80%

OF OLDER ADULTS HAVE AT LEAST ONE CHRONIC CONDITION*

FALL PREVENTION INITIATIVES

Bathroom and home safety items for members

Education and activity tracking

Strength and balance monitoring

EACH YEAR ABOUT **\$50 BILLION** IS SPENT ON NON-FATAL FALL INJURIES AND **\$754 MILLION** IS SPENT ON FATAL FALLS.‡

PERSONAL EMERGENCY RESPONSE SYSTEMS

- Connected solutions for activity tracking and monitoring
- Emergency response center services
- Partnership with LifeStation - the #1 rated medical alert system for seniors

WELLNESS INCENTIVE PROGRAMS

- Drive member involvement in health initiatives
- Reporting and analytics to support population behavioral change tracking
- Reward members for participation and encourage continued engagement

Craft a Supplemental Benefits Program that Attracts & Retains Members

*www.cdc.gov/homeandrecreationalafety/falls/fallcost.html ‡www.ncoa.org/news/resources-for-reporters/get-the-facts/healthy-aging-facts